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ENCOURAGING LAMPSACUS - Wilfried Kriese  
2010-11

*Transforming Public Administration with CAF* -  
Thomas Prorok 2021

**ITF Transport Outlook 2021** - International  
Transport Forum 2021-05-17

The ITF Transport Outlook 2021 provides scenarios for the development of transport demand up to 2050. This edition includes a special focus on the impacts of the Covid-19 pandemic on transport systems, and models potential long-term changes with challenges and opportunities for decarbonisation.

**Cloud Governance** - Steven Mezzio 2022-12-05

Cloud computing is at the vanguard of the Metaverse-driven digital transformation. As a result, the cloud is ubiquitous; emerging as a mandate for organizations spanning size, sectors, and geographies. *Cloud Governance: Basics and Practice* brings to life the diverse range of opportunities and risks associated with governing the adoption and enterprise-wide use of the cloud. Corporate governance is uniquely disrupted by the cloud; exacerbating existing risks, and creating new and unexpected operational, cybersecurity, and regulatory risks. The cloud further extends the enterprise's reliance on cloud service providers (CSPs), fueling an urgent need for agile and resilient business and IT strategies, governance, enterprise risk management (ERM), and new skills. This book discusses how the cloud is uniquely stressing corporate governance. Cloud

Governance is a user-friendly practical reference guide with chapter-based self-assessment questions. The chapters in this book are interconnected and centered in a cloud governance ecosystem. This book will guide teachers, students and professionals as well as operational and risk managers, auditors, consultants and boards of directors.

**How to DeFi: Beginner** - Darren Lau  
2021-07-01

"This book details the new economies created by a generation of bankless pioneers. It's the best introduction you could ask for." - Mariano Conti, Head of Smart Contracts at Maker Foundation  
"If I didn't know anything about DeFi and needed to learn from scratch, this book is where I'd start." - Felix Feng, CEO of TokenSets  
"This book makes it easy for beginners to get started with DeFi." - Hugh Karp, CEO of Nexus Mutual  
*How to DeFi: Beginner, Second Edition*, is the 2021 updated version of *How to DeFi* (March 2020). DeFi is an ecosystem of decentralized applications that provide financial services built on top of distributed networks with no governing authority. By April 2021, DeFi applications have locked up over \$86 billion worth of cryptocurrencies in smart contracts. DeFi is expected to grow further in the coming years and is a key component in fulfilling Ethereum's lofty vision and ambition. You will learn about the various elements of DeFi such as decentralized stablecoins, decentralized exchanges, decentralized lending, decentralized derivatives, decentralized insurance and more. DeFi has been immensely popular throughout

2019 to 2021 and is showing no signs of slowing down. Use this book to stay ahead of the curve and learn how you can utilize various DeFi applications to better understand the changes that will disrupt the traditional financial sector. In this book, you will discover: - What is DeFi and their differences with traditional finance - What is Ethereum and its role in DeFi - Step-by-step guides in using the various DeFi applications - Real-life use cases of DeFi and how you too can earn from opportunities within the space With simple, yet concise explanations and guides, it has never been easier for you to understand and get started with the various DeFi applications.

Culture's Influence on the Websites of German and Chinese Companies - Julian Böhnisch  
2021-12-13

Few inventions in human history have been as revolutionary concerning the way people communicate and do business as the internet. Almost 60% of the world's population have access to the World Wide Web, so that a rapid future development regarding global businesses, which strongly depend on the usage of the internet, can surely be predicted. International companies and organizations operate worldwide, with participants across all cultures. This development results in an increasing focus on managing the gaps and specific characteristics of different cultures. In this context, not only marketing across geographic boundaries needs to be reconsidered, but also communication via internet. The author examines whether culture has traceable influences on the internet presences of international companies and - if so - what impact these influences have on the respective web design. Therefore, he analyzes sample internet presences of German and Chinese companies by applying the method of content analysis in order to finally propose a culturally optimized blueprint of a website.

**Remote and Hybrid Working: Variants, Determinants, Outcomes** - Alev Özer Torgalöz  
2021-12-20

With the outbreak of the current Covid-19 pandemic, work life has changed dramatically. Remote working has become a monumental topic for the business world. This change, in fact, induces some notable impacts for work-life and is likely to sustain for a very long time, as

companies increasingly report working outside the office and tend to continue adopting this even after the pandemic. In this regard, this book is based on the idea that a comprehensive approach on remote working needs to be provided with a multi-dimensional perspective. This edited book is based on chapters in the fields of remote working practices addressing current critical debates and strings together with theories and findings through novel data-driven insights. In this context, the book presents the ongoing discussion on remote working by including studies mainly on work-life balance, work-family conflict, leadership, motivation, HR policies, ethics, training and other related topics. The studies in this book are expected to provide answers to questions raised by problems resulting from remote working practices.

*Implementation of Urban Logistics Systems* - Raphael Preindl  
2022-02-15

Concept components summarized under the umbrella term 'urban logistics' has become a strategic priority for many public and private players in recent years. However, many urban logistics undertakings fail to be put into practice and are eventually terminated for various reasons, which can be considered implementation barriers that exist in practice. While research on urban logistics is proliferating, the implementation of urban logistics systems has been insufficiently addressed. Thus, the dissertation is concerned with the implementation of urban logistics systems. Raphael Preindl investigates the implementation process from a holistic perspective and follows the design science research methodology, based on an eclectic theoretical approach. Next to a contingency analysis of the conceptual design of urban logistics systems and the identification of success factors, the study develops an adaptable implementation concept that is specifically tailored to the context of urban logistics and thereby clearly goes beyond a purely operational approach.

**Happiness Management and Social Marketing: A Wave of Sustainability and Creativity** - Rafael Ravina Ripoll  
2021-03-29  
In these moments of health crisis, happiness management and social marketing are not

teaching that it is possible to build a more committed, innovative and productive society. To achieve this end, countries and organizations must undertake a wave of human resource policies and actions that stimulate individuals' happiness and creativity. In this way, a new economy can emerge that holistically promotes social welfare, equality, and talent.

**PISA 21st-Century Readers Developing Literacy Skills in a Digital World** - OECD  
2021-05-04

Literacy in the 21st century is about constructing and validating knowledge. Digital technologies have enabled the spread of all kinds of information, displacing traditional formats of usually more carefully curated information such as encyclopaedias and newspapers.

**Get Rich by Investing in P2P Loans** - Thorsten Hawk 2022

**Continuing Education and Training in Germany** - Oecd 2021-04-27

What Determines International Competitiveness of the Economy? - Piotr Dybka 2022-04-30

This study examines the determinants of current account, export market share and exchange rates using Bayesian Model Averaging. Main policy implication of the study is that increasing international competitiveness is a gradual process that requires institutional and technological changes rather than a short-term adjustments in relative prices.

**Open Strategy** - Christian Stadler 2021-10-12  
How smart companies are opening up strategic initiatives to involve front-line employees, experts, suppliers, customers, entrepreneurs, and even competitors. Why are some of the world's most successful companies able to stay ahead of disruption, adopting and implementing innovative strategies, while others struggle? It's not because they hire a new CEO or expensive consultants but rather because these pioneering companies have adopted a new way of strategizing. Instead of keeping strategic deliberations within the C-Suite, they open up strategic initiatives to a diverse group of stakeholders—front-line employees, experts, suppliers, customers, entrepreneurs, and even competitors. Open Strategy presents a new

philosophy, key tools, step-by-step advice, and fascinating case studies—from companies that range from Barclays to Adidas—to guide business leaders in this groundbreaking approach to strategy. The authors—business-strategy experts from both academia and management consulting—introduce tools for each of the three stages of strategy-making: idea generation, plan formulation, and implementation. These are digital tools (including strategy contests), which allow the widest participation; hybrid digital/in-person tools (including a “nightmare competitor challenge”); a workshop tool that gamifies the business model development process; and tools that help companies implement and sustain open strategy efforts. Open strategy has an astonishing track record: a survey of 200 business leaders shows that although open-strategy techniques were deployed for only 30 percent of their initiatives, those same initiatives generated 50 percent of their revenues and profits. This book offers a roadmap for this kind of success.

**International Migration Outlook 2021** - OECD 2021-10-28

The 2021 edition of International Migration Outlook analyses recent developments in migration movements and the labour market inclusion of immigrants in OECD countries. It also monitors recent policy changes in migration governance and integration in OECD countries.

**COVID-19 and Well-being** - Oecd 2021-12

**English Law and Terminology** - Viviana Mollica 2016-01-15

English Law and Terminology is an ideal book for students and practitioners alike wishing to learn about English law and the particular features of the common law. The fully up-dated edition provides an introduction to the key areas of English law covering the common law, sources of law, the court system, trial system, legal personnel, pre-trial civil procedure, constitutional law, equity and trusts, contract law, the law of tort, commercial law, company law and European Union law. Written in a clear and concise way, the book ensures that it is accessible to all. Essential vocabulary is highlighted throughout and each chapter contains a section on legal terminology to assist

the reader in developing their legal English. Claudina Richards and Viviana Mollica are members of faculty at the School of Law, University of East Anglia, and together have extensive experience of teaching a range of subjects at both undergraduate and postgraduate level.

**Export Consortia in Developing Countries** - Fabio Antoldi 2012-01-05

The book analyzes export consortia from the strategic management perspective. It builds on an empirical analysis of nine export consortia promoted by UNIDO in developing countries between 2004 and 2007. The book is based heavily on actual export consortium experiences, in order to combine a rigorous research approach with a more pragmatic view of the phenomenon. The material will be of interest to a variety of readers. Scholars in the field of management represent the authors' primary target. The book includes a literature review which combines the topics of SME internationalization, strategic networks, and the issues which relate specifically to SME alliances in the form of export consortia. Entrepreneurs and executives will find useful business models and management tools for the successful design and implementation of export consortia. Insights into the functioning of export consortia may also be of interest to policy-makers and institutions that develop support programs for the growth of SMEs in developing countries.

*OECD Science, Technology and Innovation Outlook 2021 Times of Crisis and Opportunity* - OECD 2021-01-12

In immediate responses to the COVID-19 crisis, science and innovation are playing essential roles in providing a better scientific understanding of the virus, as well as in the development of vaccines, treatments and diagnostics. Both the public and private sectors have poured billions of dollars into these efforts, accompanied by unprecedented levels of global cooperation.

*AI in Pharmaceutical Companies* - Michael F. Gleixner 2022

"Die konkrete Umsetzung von KI-Bestrebungen ist insbesondere für etablierte Unternehmen herausfordernd. In dieser Arbeit werden dazu wesentliche Anforderungen aus Theorie und Praxis ganzheitlich analysiert und Lösungen

diskutiert. Dabei fließen Erkenntnisse aus durchgeführten Fallstudien und Experteninterviews aus der pharmazeutischen Industrie mit ein. Diese Arbeit trägt dazu bei, bisherige Forschung darin zu unterstützen, wie effiziente, (ethisch) verantwortungsvolle und humanzentrierte KI-Lösungen in das Geschäftsmodell von wissenschaftlich orientierten Bereichen (wie Medical Affairs) eingebunden werden können. In diesem Kontext werden die Rollen von Management und interdisziplinären Fachkräften aufgezeigt sowie die Entwicklung einer KI-Rahmenstruktur vorgeschlagen."--

*To Understand the Future Management: Managing Through Digital Transformation* - Yavuz Tansoy Yildirim 2021-09-30

This book focuses on the effects of digitalization on business management both theoretically and empirically. In addition, the place of efficiency of digitalization in the field of management will be tried to be specified in achieving business objectives, especially profitability and growth.

**OECD-FAO Agricultural Outlook 2021-2030** - Food and Agriculture Organization of the United Nations 2021-07-05

The Agricultural Outlook 2021-2030 is a collaborative effort of the Organisation for Economic Co-operation and Development (OECD) and the Food and Agriculture Organization (FAO) of the United Nations. It brings together the commodity, policy and country expertise of both organisations as well as input from collaborating member countries to provide an annual assessment of the prospects for the coming decade of national, regional and global agricultural commodity markets. The publication consists of 11 Chapters; Chapter 1 covers agricultural and food markets; Chapter 2 provides regional outlooks and the remaining chapters are dedicated to individual commodities.

**OECD Employment Outlook 2021 Navigating the COVID-19 Crisis and Recovery** - OECD 2021-07-07

The 2021 edition of the OECD Employment Outlook focusses on the labour market implications of the COVID-19 crisis. Chapters 1-3 concentrate on the main labour market and social challenges brought about by the crisis and the policies to address them.

**Demand Driven Material Requirements Planning (DDMRP), Version 3** - Carol Ptak  
2019-08-09

In the 1950s, a method called Material Requirements Planning (or "MRP") changed the world of manufacturing forever. But times have changed--customer tolerance times are shorter, product variety and complexity has increased, and supply chains have spread around the world. MRP is dramatically failing in this "New Normal." Demand Driven Material Requirements Planning (DDMRP), Version 3 presents a practical, proven, and emerging method for supply chain planning and execution that effectively brings the 1950s concept into the modern era. The foundation of DDMRP is based upon the connection between the creation, protection, and acceleration of the flow of relevant materials and information to drive returns on asset performance in the New Normal. Using an innovative multi-echelon

"Position, Protect and Pull" approach, DDMRP helps plan and manage inventories and materials in today's more complex supply scenarios, with attention being paid to ownership, the market, engineering, sales, and the supply base. It enables a company to decouple forecast error from supply order generation and build in line to actual market requirements, and promotes better and quicker decisions and actions at the planning and execution level. DDMRP is already in use by MAJOR Global 1000 companies. This book is THE definitive work on DDMRP, and will be required as courseware for all those taking the Certified Demand Driven Planner (CDDP) Program. New Features in Version 3 Full color, with the use in specific, consistent, and focused ways to clearly and effectively highlight planning, execution, and model reconfiguration priorities. Expanded Appendix E, looking at the most recent innovations of DDMRP. Revised graphics scattered throughout the book.